

# On average a TIA membership can **save** you over **\$21,000 a year.**

*(nothing average about that)*

**TIA's cost saving member benefits really add up.** TIA has developed innovative programs for our members. Whether you're purchasing electricity, need human resources consulting, financing, insurance, or training, TIA can save you money.

Visit [tireindustry.org/savings](http://tireindustry.org/savings) and see the complete breakdown of how TIA Member Benefits can improve your bottom line. To learn more about the advantages of a TIA Membership, call our Membership Department at **1-800-876-8372** or visit us online at [tireindustry.org](http://tireindustry.org).

MEMBER BENEFIT	SERVICE	SAVINGS*
Affiliated Power Purchasers International (APPI)	electricity procurements/audits	\$4,375.00
ASA Tire Systems	free web page design	\$850.00
Automotive Technical Training	training program videos, DVDs, manuals, and workbooks	\$624.00
AutoNetTV	showroom video	\$219.00
CarCareONE	extended customer financing	\$420.00
Coface Collections North America, Inc.	accounts receivable services	\$2,000.00
	credit reports (no contract required)	\$1,500.00
ContactPoint	3 free shopping calls with consultation, free copy of benchmark study, 20% discount on full day of training	\$1,220.00
Conventions/Conferences	discounted conference/hotel registration	\$225.00
eBay Motors	free e-commerce, marketing opportunity on largest online selling channel	\$999.00
Federated Insurance	safety/risk management training/TracPac® insurance program designed specifically for tire dealers	\$3,000.00
Federated Insurance/ Institute for Business and Home Safety	all TIA members have access to Open for Business®, a comprehensive online disaster planning and recovery tool	\$2,000.00
Meadowbrook	workers' compensation insurance	\$1,700.00
Salary.com	commercial/retail wage statistics	\$100.00
SESCO Management Consultants	free human resource consultations	\$900.00
The Business Owner	monthly e-newsletter	\$300.00
Tire Industry JobNet	job bank for employers/employees	\$640.00
Today's Tire Industry (TTI)	TIA's magazine	\$60.00
<b>TOTAL ESTIMATED SAVINGS</b>		<b>\$21,132.00</b>

\* Figures based on average potential savings, based on historical data. Member's actual results may vary based on number of locations, percentage of participation, and current rates.



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