

REGISTER TODAY

FOR THE 2011 OFF-THE-ROAD TIRE CONFERENCE

Wednesday, February 16 – Saturday, February 19, 2011
Doral Golf Resort & Spa - Miami, Florida

TENTATIVE SCHEDULE OF EVENTS

WEDNESDAY, FEBRUARY 16, 2011

5:00 p.m. – 9:00 p.m.

Kick-Off Gathering featuring Tabletop Displays & Conference Registration

The Kick-Off Gathering is a unique social networking opportunity where attendees can enjoy drinks and light hors d'oeuvres while viewing tabletop displays that feature a wide range of products and services. With more than 40 manufacturers and suppliers scheduled to display, every aspect of the OTR tire retreading, repairing, and servicing markets will be represented.

THURSDAY, FEBRUARY 17, 2011

7:30 a.m. – 9:00 a.m.

Morning Breakfast & Conference Registration

9:00 a.m. – 9:30 a.m.

Call to Order

9:30 a.m. – 9:40 a.m.

Today's Safety Tip

9:40 a.m. – 9:50 a.m.

Announcement of 2012 OTR Conference Location

9:50 a.m. – 10:15 a.m.

2010 USA Industry OTR Tire Production Numbers, OE and Replacement

10:15 a.m. – 10:30 a.m.

Coffee Break

10:30 a.m. – 11:30 a.m.

Tire Manufacturers Panel

11:30 a.m. – 12:30 p.m.

Retread Plant Presentations

1:30 p.m.

Golf Tournament

Featuring Golf Awards immediately after tournament at Doral Golf Club

(Please note: Tournament halfway to maximum capacity.)

7:30 p.m. – 9:00 p.m.

Welcome Reception

Hors D'oeuvres, Cocktails & Entertainment

FRIDAY, FEBRUARY 18, 2011

7:30 a.m. – 8:30 a.m.

Morning Breakfast

8:30 a.m. – 8:45 a.m.

Call to Order

8:45 a.m. – 8:55 a.m.

Today's Safety Tip

8:55 a.m. – 9:40 a.m.

Keynote Presentation

9:40 a.m. – 10:10 a.m.

TPMS for Giant OTR Tires

10:10 a.m. – 10:30 a.m.

Coffee Break

10:30 a.m. – 11:10 a.m.

Repair Presentation & Panel

11:10 a.m. – 11:50 a.m.

Service Equipment Presentation & Panel

11:50 a.m. – 12:00 noon

Housekeeping Notes

12:00 noon – 1:30 p.m.

Networking Social & Final Tabletop Display Viewing

(Light food provided)

7:00 p.m. – 7:30 p.m.

Cocktail Reception

7:30 p.m. – 10:30 p.m.

Gala Dinner

Featuring Full Course Meal, Cocktails & Live Entertainment

SATURDAY, FEBRUARY 19, 2011

8:00 a.m. – 9:00 a.m.

Morning Breakfast

9:00 a.m. – 9:15 a.m.

Call to Order

9:15 a.m. – 9:25 a.m.

Today's Safety Tip

9:25 a.m. – 9:55 a.m.

Ingredients Found in Rubber Compounds

9:55 a.m. – 10:25 a.m.

OTR Recycling – Challenges and Opportunities

10:25 a.m. – 11:25 a.m.

Motivational Speaker

11:25 a.m.

Closing Remarks



Schedule subject to change.

Visit www.tireindustry.org
for more information and to register.

2011 OFF-THE-ROAD TIRE CONFERENCE SPONSORS



31 Incorporated
Airboss Rubber Compounding
AME International, LLC
American Crane Inc.
Arnco
B R Retreading, Inc.
B&J Manufacturing Company
Bridgestone Americas Tire Operations, LLC
Off Road Tire Division
Central Marketing, Inc.
Community Tire Retreading
CWS Industries (Mfg) Corp.
Double Coin/CMA
Equipment Data Associates
Eurotire, Inc.
Exactra, Inc.
Federated Insurance Companies
Fleet Equipment
Fuller Brothers, Inc.
H&H Industry
Haltec Corporation
IMS Fabrication, Inc.
International Tire Repair Solutions, Inc.

Iowa Mold Tooling Co., Inc.
Kal Tire
Kirkhill Manufacturing Company
KLINGE Tyre Management Systems
McCarthy OTR Retreading, Inc.
Michelin North America, Inc.
Modern Tire Dealer
Patch Rubber Company & Myers Tire Supply
Path Way Polymers
Pewag Chain, Inc.
Purcell Tire & Rubber Co.
RDH Tire & Retread Co.
Rema Tip Top/North America, Inc.
RIMEX Supply, Ltd.
Shrader Retreading – A Division of Craft Tire, Inc.
Stellar Industries
TCF Equipment Finance, Inc.
Tech International (Truflex/Pang)
Techking Tires Limited
Titan Marketing Services, Inc.
Yokohama Tire Corp.

Sponsors as of November 9, 2010

HOTEL INFORMATION



Doral Golf Resort & Spa

4400 NW 87th Avenue
Miami, Florida 33178

Phone: 800-228-9290

(Mention Tire Industry Association/OTR Conference to get Conference Room Rate)

Room Rate: \$199.00

Cut-Off Date: January 17, 2011

2011 OFF-THE-ROAD TIRE CONFERENCE REGISTRATION FORM



I. WAYS TO REGISTER

MAIL

Tire Industry Association
1532 Pointer Ridge Place, Suite G
Bowie, Maryland 20716-1883 USA

PHONE

301-430-7280, ext. 104
800-876-8372, ext. 104

FAX

301-430-7283

WEB

www.tireindustry.org
click on "Events"

II. ATTENDEE INFORMATION *(See Section III for Registration Fees.)*

First Registrant _____ Title _____
Spouse/Guest Name _____ Child _____
Additional Registrant _____ Title _____
Spouse/Guest Name _____ Child _____
Company _____
Address _____
City _____ State _____ Zip _____
Country *(Other than US)* _____ Postal Code _____
Phone _____ Fax _____
First Registrant Email _____ Additional Registrant Email _____

III. CONFERENCE REGISTRATION FEES *(Registrations received after January 13, 2011, will be charged an additional \$100.)*

- | | | | | | |
|---|-------|--|-------|--|------|
| <input type="checkbox"/> TIA Member (First Representative)* | \$395 | <input type="checkbox"/> Nonmember* | \$695 | <input type="checkbox"/> Children 12 and under** | \$95 |
| <input type="checkbox"/> TIA Member (Additional Representatives)* | \$295 | <i>(*Includes General Sessions, Welcome Reception & Gala Event.)</i> | | | |
| <input type="checkbox"/> TIA Member (Spouse/Guest)** | \$195 | <i>(**Includes Welcome Reception & Gala Event only. Must be registered to attend.)</i> | | | |

IV. GOLF TOURNAMENT

Thursday, February 17, 2011 • Shotgun Start: 1:30 p.m. *(Includes sponsored box lunch and beverage carts.)*

Blue Monster Golf Course* <i>No shoe rental available.</i> <i>Please bring your own shoes – soft spike course.</i>	<input type="checkbox"/> Attendee Golf	\$175	<input type="checkbox"/> Club Rental – <input type="checkbox"/> Left <input type="checkbox"/> Right	\$60
	<input type="checkbox"/> Additional Registrant Golf	\$175	<input type="checkbox"/> Club Rental – <input type="checkbox"/> Left <input type="checkbox"/> Right	\$60
	<input type="checkbox"/> Spouse/Guest Golf	\$175	<input type="checkbox"/> Club Rental – <input type="checkbox"/> Left <input type="checkbox"/> Right	\$60
	<input type="checkbox"/> Spouse/Guest Golf	\$175	<input type="checkbox"/> Club Rental – <input type="checkbox"/> Left <input type="checkbox"/> Right	\$60

List playing partner/team member names: _____

*Overflow will tee off on the Great White Course.

V. SPOUSE PROGRAMS

Spouse Programs will be announced at a later date.

Additional fees may apply.

VI. TOTAL OF SECTIONS III AND IV

REGISTRATION \$ _____ + GOLF \$ _____ = TOTAL DUE \$ _____

VII. METHOD OF PAYMENT

Check (Make payable to TIA) VISA MasterCard AMEX
Credit Card Number _____ Expiration Date ____/____/____
Card Holder Name (Please print) _____
Card Holder Signature _____

Registration Packets will be available for pick-up at the conference. Registration fees will not be refunded if cancellation is within 30 days prior to conference. PLEASE NOTE: Private meetings and engagements are not permitted during scheduled events.